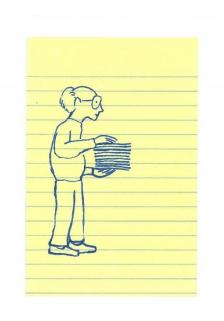
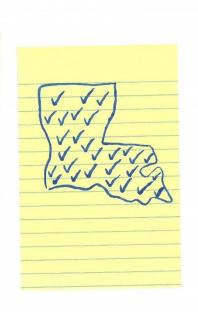


## Louisiana Project Grants









#### LOUISIANA PROJECT GRANTS

- Louisiana Project Grants are administered jointly by the Louisiana Division of the Arts (LDOA) and nine regional arts councils across the state. This program provides a system for funding arts projects in all regions of the state by giving artists, nonprofit arts organizations, nonprofit organizations, public and private schools, school boards, colleges and universities, and local government agencies in each region the opportunity to develop arts projects that meet their local needs. The purpose of the program is to cultivate innovative arts projects that have a lasting impact within each region of our state. Louisiana Project Grants are funded by the LDOA.
- Due to a substantial decrease in state general funds for the LDOA, Lt. Governor Billy Nungesser transfers \$1 Million from the Louisiana Office of Tourism to fund this program. Funds are provided to each region on a per capita basis utilizing the most recent U.S. Census figures. The Louisiana Division of the Arts oversees the Louisiana Project Grants program and disburses the funds to nine Regional Arts Councils (RAC), which in turn regrant those dollars within their regions.
- Bayou Regional Arts Council (BRAC) umbrellas overs 6 parishes: Assumption, Lafourche, Terrebonne, St. Charles, St. James, and St. John. BRAC has \$51,425 to administer to the projects for FY23-24.

# What changed? (from DAF TO LPG)

- Funding will no longer be allocated by parish; it will now be allocated by region. BRAC is region 3.
- ONLY project grants will be available.
   Grants cannot be used for organizational.
- Updated the Goals and Priorities.
- Applications scoring 75% or below are not eligible for funding.
- Standardized min. and max. grant request amounts for each region. BRAC Min. \$2,500 Max. \$5,000



### **Updated Goals**

- Increase the level of creativity in project development
- Encourage professional artists to undertake projects that have meaningful community involvement
- Stimulate healthy competition in grant proposal submissions
- Increased awareness of the role the arts can play in promoting diversity, equity and inclusion throughout the state
- Leverage additional local and national support for the arts in Louisiana



### **Updated Priorities**



- Must be an ART project involving dance, design arts, folklife, literature, media, music, theatre, or visual arts
- Sustainable projects that have a trajectory to continue to enhance the region beyond the funding period
- Focus on learning as an outcome as well as quantitative outcomes
- Partnerships between larger, urban organizations and their rural counterparts or vice versa
- Accessibility and engaging new populations
- Emphasis on Innovation and Artistry vs. Excellence
- Risk Taking/Trying something new

### Eligible Applicants

- Louisiana nonprofit tax-exempt organizations registered as nonprofit with the Louisiana Secretary of State, or with community participation. The fiscal agent assumes legal and financial responsibility for the project. 501(c)(3) status with the IRS are eligible. Nonprofit status must be current and in good standing at the time of the application deadline.
- Local, parish, or state governmental agencies such as libraries or municipalities are eligible and are not required to submit proof of nonprofit status.
- Public or private schools and school boards (each school within a school system is considered a separate entity).
- Colleges or universities sponsoring activities (each university department is considered a separate entity)
  intended for community participation (not academic, credit-producing, or curriculum-oriented
  projects). Such activities must provide significant access and the probability of significant attendance by the
  general public.
- Organizations or entities who lack the legal status to be an applicant may apply using an eligible nonprofit
  organization to be a fiscal agent. The fiscal agent assumes legal and financial responsibility for the project.
- Individuals may apply for a grant by using an eligible nonprofit organization as a fiscal agent. The project must directly benefit the community and include the community.

### FISCAL AGENT

- **Fiscal agent** a nonprofit organization, acting on behalf of a subapplicant, assuming responsibility for the legal and fiscal management of funds granted for use by a sub-applicant.
- **Sub-applicant** an individual artist or organization lacking legal status to be an applicant who makes arrangements for another organization to act as its legal applicant. The fiscal agent agrees to submit and sign a grant application on the sub-applicant's behalf and to pass on such grant funds for project implementation. Please note that in such cases the applicant remains legally and financially responsible for the use of grant funds.

### FISCAL AGENT

It is recommended that individuals or groups applying with a fiscal agent draft an agreement outlining the terms of the grantee/fiscal agent relationship. An organization serving as a fiscal agent for a grant must comply with generally accepted accounting procedures. The accounting system should clearly separate these grant funds from other revenues and records should identify them as funds to be used for the sub-applicant's activities.

- The fiscal agent assumes legal and financial responsibility for the project.
- Organizations may serve as a fiscal agent for up to two other applicants in addition to their own applications.
- Fiscal agents must be domiciled in the same region as the sub-applicant, and the project must take place in the same region.
- Fiscal agents may not serve as a provider of service within the same project.
- The fiscal agent's fee may not exceed \$150.

### FROMS DUNS NUMBER TO UEI NUMBER!

- UEI= Unique Entity Identifier
- All applicants must apply in the region in which the organization is domiciled and incorporated. The official domicile is the organization's official address registered with the Louisiana Secretary of State and located in the parish indicated on the Certificate of Incorporation. All nonprofit organizations must be in good standing with the Louisiana Secretary of State and Louisiana Legislative Auditor to be considered eligible. All applicants must have a UEI number, be registered with the System for Award Management (SAM, www.sam.gov), and maintain an active SAM registration until the application process is complete, and should a grant be made, throughout the life of the award. As of April 4, 2022, DUNS numbers were no longer being accepted for federal grants.

### Cash Match Required

A cash match demonstrates community involvement and commitment to the project. Since 2022- 2023, applicants must show a minimum of 50% cash match. For example: If the total grant request is \$3,000, the applicant must show at least \$1,500 in income from other eligible sources. The cash match will be documented in the final report.

Allowable matching funds must meet the following criteria:

- Be carefully defined
- Used for costs allowable under the grant guidelines

Ineligible Source and use of matching funds:

- State funds from any state source
- Funds used for state-owned facilities or equipment purchase or use
- State faculty salaries
- Administrative costs from state institutions
- Funds from the National Endowment for the Arts
- In-Kind contributions

Note: Given the competitive nature of the grants process and the number of applicants per region, it is possible that applicants will not be fully funded; therefore, it is important to consider additional sources of funding.

## How many projects can we apply for?

• Starting this year \*Eligible applicants can apply for up to 2 project grants per application cycle.



#### Dance

Dance projects can focus on ballet, modern, jazz or ethnic dance. Dance project grants assist artists and organizations to make innovative dance programs that meet a need in their community and are accessible to all.

#### Design

Design Arts projects can involve the design fields of architecture; landscape architecture; urban design; historic preservation and planning; interior design; industrial design; graphic design; and fashion design. This project area provides an opportunity for visual arts and design professionals to collaborate on projects involving design practice, media, theory, research, and education about design. Projects may include publications, audiovisual presentations, or conferences. Design arts do not include purchase of plantings, seeds, gardening equipment, construction equipment, or building supplies.

#### Folklife

Folklife refers to traditions currently practiced within a community that have been passed down informally over time and not learned through workshops, classes, or magazines. Folklife includes Performing Traditions (music, dance, storytelling) and Traditional Arts & Crafts (occupational, festive and food ways traditions). Folk traditions are created within specific cultural contexts that need to be understood to be appreciated. Most folklife projects are greatly enhanced with the services of a professional folklorist or other trained cultural specialists such as those with academic training in folklore, cultural anthropology, ethnomusicology or other related fields. Cultural specialists should be involved in planning and implementation phases of a project. Folklife does not include historical reenacting or living history. Folklife projects are evaluated for the cultural significance of the art form and the involvement of trained cultural specialists. specialists.

#### Literature

Literature project grants are intended to support innovative projects that utilize the literary arts such as works of poetry, fiction, and creative non-fiction to meet a community need and promote diversity, equity and inclusion. In addition, the category supports not-for-profit small presses and magazines that publish fiction, poetry, creative prose, or literary criticism for production and distribution projects. Such magazines must have been published at least once.

#### Media

Media project grants provide financial assistance to organizations and artists involved in film, video, radio, or related media. Projects should focus on the development of film, video, and radio as art forms where experimentation, technique and creative processes are included in the project design.

#### Music

Music project grants assist artists or organizations sponsoring musical programming or the presentation and development of musicians, composers, and/or music ensembles and orchestras in all genres, including band, chamber, choral, ethnic, jazz, new, opera, orchestral, popular, solo/recital.

#### Theater

Theater project grants are intended to use dramatic and musical theater to engage the public, promote diversity, equity and inclusion and help meet a community need or support the development of nonprofit professional and community theater, puppetry, mime, and storytelling

#### Visual Arts and Crafts

Visual Arts and Crafts project grants are intended to support projects or services of museums, art galleries, art centers, and other community organizations concerned with visual arts. This includes drawing, painting, printmaking, sculpture, photography, glass, ceramics, fiber, wood, metal, mixed media, and art in public places.

### Scoring Criteria

#### **Artistic Merit 35%**

Expertise of artists involved as providers of service

Incorporation of local artists and or art forms

Degree of innovation, risk-taking, trying something new

#### Need and Impact 35%

Efforts to address a community need/gain community involvement

Efforts to increase accessibility and Involvement of diverse (social, geographic, economic) populations reflective of the community

Taking advantage of opportunities for collaboration

#### Planning and Design 20%

Involvement of target audience in planning process
Implications of the project beyond the funding period

#### Administration and Budget 10%

Appropriate request level and use of grant funds Clarity and completeness of financial information



### Application Information

https://culturaldevelopmentstateoflouisiana.submittable.com/submit OR

www.bayouarts.org

under the GRANTS page

Display concrete plans, goals and evidence of adequate research and planning



#### Be specific!

Assume the reader will know nothing about your organization or project, except what you're presenting in your applications

Justify the need - identify who is involved and how they were selected - desribe the targeted audience and justify the targeting



### **LPG** BEST PRACTICES

Outline the evaluation process.

Include the type of information sought, who will gather this information and the methods employed.

Avoid using jargon write in simple, clear language

The budget should reflect the activities mentioned in the physical description



The promotional plans, served should fit together

Preparing a thorough grant application is a good investment.



#### Proofread and submit.

Have people who know nothing about your project read a draft? Have the people involved in the planning read it? Make sure your regional arts council receives a copy for review.

Be sure to answer the following:

- · What are you proposing to do?
- Why are you proposing to do it?
- · How will this project happen?
- When will the project happen?
- · Where will the project happen?
- · Who will benefit from the project?

### Be consistent!

short and long termeffects and audience

> FOR MORE INFO VISIT LOUISIANAARTS.ORG

# APPLICATION DEADLINE: Friday, June 30th, 2023, at 5pm

- The grant period is October 1, 2023, through September 30th, 2024.
- Draft deadline June 16th, 2023.
   Email Whitney Loupe at CDC@bayouarts.org



## Thank you!

