

### October 28, 2023, Downtown Houma, 10 AM - 10 PM



Thank you for your consideration in becoming a sponsor for the Bayou Arts Fest.

The Bayou Arts Fest is hosted by the Bayou Regional Arts Council (BRAC) in collaboration with various art organizations in our six-parish area. This year we are proud to announce our partnership with Explore Houma's White Boot Stroll and Voice of the Wetlands. The collaboration of these three events will have a great economic impact for our area. The scheduled musical line-up will attract visitors from near and far. On our Voice of the Wetlands Stage, you'll hear Tab Benoit, Chubby Carrier, Tyron Benoit, Bang Bang, Josh Garrett Band, Randy Jackson, and the Bayou Arts All Star Guitar Jam featuring Joe Stark. On the courthouse square bandstand, enjoy Nonc Nu & Da Wild Matous, The Babineaux Sisters, Cedric Watson and Storytelling along with Singer Songwriter Sessions. To welcome residents of all backgrounds, BRAC members are also planning a Cultural Carnival

Stage featuring performances by groups of varying ethnicities while showcasing the similarities between our Mardi Gras Celebration with Carnival Observances from around the world.

All festival proceeds will enable BRAC to continue mission fulfillment "to improve the accessibility and quality of arts in our region." Currently, our focus is to locate/ renovate a space in Downtown Houma to provide a homebase and a practice/performance venue for local art organizations (SoLa, the community orchestra and others.) BRAC also wishes to support local artists and community residents via public works of art like painted crosswalks, murals, sculptures, and a bayou art gallery in Bayou Terrebonne. Work on these projects has already begun with the intent to continue towards an improved quality of life in our area. BRAC collaborates with local government and other organizations to expand art in our area. Additionally, BRAC meets its mission by distributing grant funds from The Louisiana



Department of the Arts to art organizations & nonprofits in Terrebonne, Assumption, Lafourche, St. Charles, St. James, & St. John. We administer grants that are funded through Terrebonne Parish. We also work with other non-profits such as Luminate Houma to provide a free space for artists to showcase their work.



To meet its mission, the Bayou Regional Arts Council needs funds to procure headquarters which will host the council and provide an area to showcase local art. By considering sponsorship, you have the potential to provide a boost to the very deserving local art community. It is for this reason that the Bayou Regional Arts Council wishes to bestow thanks to you.



## **Sponsorship Opportunities**

# Showcasing all of the art disciplines in our Cultural Bayou Region Saturday, October 28, 2023 10 AM to 10 PM

Bayou Arts Festival Presenting Sponsor	{1 available}	\$10,000
* Logo prominently displayed on ALL		
marketing materials for the festival	* 10 VIP passes	
*10 Fest T-Shirts	* 4 Commemorative posters	
Voice of the Wetlands Main Stage Sponsor	{2 available}	\$2,500
* Logo on marketing materials and festival		
guide	* 4 Fest T-Shirts	
* Social media acknowledgement	* 6 VIP hospitality passes	
* Recognition banner at stage	* 2 Commemorative posters	
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Courthouse Bandstand Stage Sponsor	{2 available}	\$2,500
* Logo on marketing materials and festival		
guide	* 4 Fest T-Shirts	
* Social media acknowledgement	* 6 VIP hospitality passes	
* Recognition banner at stage	* 2 Commemorative posters	
T-Shirt Sponsor	{1 available}	\$2,500
* Logo on Festival T-Shirt	* 2 Commemorative posters	72,300
* Social media acknowledgement	* 6 VIP hospitality passes	
* 6 Fest T-Shirts	7,	
<b>Event Sponsors</b>	{5 available}	\$1,500
Art After Dark	Cultural Carnival	
Songwriter Sessions	VIP Hospitality Tent	
	ids Zone	
* Banner at Event	* 2 Fest T-shirts	
* Logo on festival guide * Social media acknowledgement	* 1 Commemorative poster	
Social media acknowledgement	* 4 VIP hospitality passes	
Patron Sponsors		\$500
* Social media acknowledgement	* 1 Fest T-shirt	
* 1 Commemorative poster		
Art Spansors	All Donations Welcomed and Appreciated	
Art Sponsors	All Donations welcomed and Appreciated	



#### **Explore Houma Presents**

## 2023 Bayou Arts Fest

Featuring Voice of the Wetlands Stage Sponsorship Application

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## Please check one of the following sponsorship levels: \$10,000 Presenting Sponsor \$1,500 Songwriter Sessions Sponsor \$1,500 Cultural Carnival Sponsor \$2,500 Main Stage Sponsor (2 available) \$2,500 Courthouse Bandstand Sponsor (2 available) \$1,500 VIP Hospitality Tent Sponsor \$2,500 T-Shirt Sponsor \$1,500 Kid Zone \$1,500 Art After Dark Sponsor \$500 Patron Sponsor Other Amount Business Name: City: \_\_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: Email Address: Thanks for offering sponsor benefits, but I would prefer that you use my entire donation to support the festival. Name: Date:\_\_\_\_\_

Please mail completed form with check made payable to BRAC:

BRAC - Bayou Arts Fest 7910 Park Ave., Houma, LA 70364

email logo to director@bayouarts.org

Deadline: October 14, 2022 to be included in marketing materials

For more information contact Genie Ardoin 985-209-4404 email: director@bayouarts.org