



2024 BAYOU COUNTRY'S FESTIVAL OF THE YEAR!

SPONSORSHIP OPPORTUNITIES



OCTOBER 11, 2025
HOUMA, LA

Bayou Arts Fest Presenting Sponsor

\$10,000

1 Available

Primary Presenting Fest Sponsor

- Logo prominently displayed on all marketing materials for the festival
- Sponsorship for BRAC events throughout the year
- 10 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 10 Festival t-shirts
- 4 Commemorative posters

Culture Collective Sponsorship

\$5,000

4 \$1500 Sponsorships
available

Primary Cultural Collective Sponsor

- Logo prominently displayed at Cultural Collective
- Sponsorship for BRAC events throughout the year
- 10 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 10 Festival t-shirts
- 4 Commemorative posters



Main Stage Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banners at the stage
- 8 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 4 Commemorative posters

\$5,000
2 available

Courthouse Bandstand Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banner at stage
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 4 Commemorative posters

\$2,500
2 available

Bourbon Tasting Room Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banner at stage
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 4 Commemorative posters

\$2,500
2 available

T-Shirt Sleeve Sponsor

- Logo on festival t-shirt
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 4 Commemorative posters

\$1,500
1 available



Culinary Creations Sponsor

- Logo on banner at event
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 2 Commemorative posters

\$1,500
1 available

VIP Hospitality Tent Sponsor

- Logo on banner at event
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 2 Commemorative posters

\$1,500
1 available

Kids Zone Sponsor

- Logo on banner at event
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 2 Commemorative posters

\$1,500
1 available

Vendor Alley Sponsor

- Logo on banner at event
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 2 Commemorative posters

\$1,500
1 available

Custom Festival Sponser

- Logo on 6 pack coolers sold at event
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 2 Commemorative posters

\$1,500
1 available

Patron Sponsor

- Name banner at event
- Social media acknowledgement
- 1 VIP pass (w/access to front stage & Bourbon Tasting Room)
- 1 Festival t-shirt
- 1 Commemorative posters

\$500