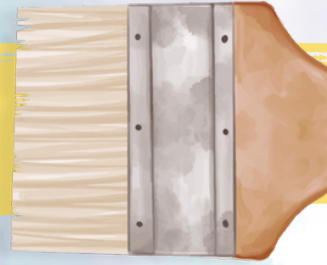




2024 BAYOU COUNTRY'S FESTIVAL OF THE YEAR!

SPONSORSHIP OPPORTUNITIES



OCTOBER 11, 2025
HOUMA, LA

Bayou Arts Fest Presenting Sponsor

\$10,000

1 Available

Primary Presenting Fest Sponsor

- Logo prominently displayed on all marketing materials for the festival
- Logo on all social media and digital platforms
- 8 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 8 Festival t-shirts
- 4 Commemorative posters

Culture Collective Sponsorship

Primary Cultural Collective Sponsor

- Logo prominently displayed at Cultural Collective
- 6 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 6 Festival t-shirts
- 2 Commemorative posters





Main Stage Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banners at the stage
- 6 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 6 Festival t-shirts
- 2 Commemorative posters



Charge and Chill Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banner at stage
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 1 Commemorative posters



Bourbon Tasting Room Sponsor

- Logo on marketing materials and festival guide
- Social media acknowledgement
- Recognition on banner at stage
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 1 Commemorative posters



T-Shirt Sponsor

- Logo on festival t-shirt
- Social media acknowledgement
- 4 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 4 Festival t-shirts
- 1 Commemorative posters

\$2,500
1 available



Culinary Creations Sponsor

- Logo on banner at event
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters



VIP Hospitality Tent Sponsor

- Logo on banner at event
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters



Kids Zone Sponsor

- Logo on banner at event
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters



Vendor Alley Sponsor

- Logo on banner at event
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters

\$1,500
1 available

Custom Festival Sponsor

- Logo on 6 pack coolers or Koozie sold at event or Koozies
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters



Interactive Art Zone Mural Sponsor

- Logo on banner at event
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative poster

\$1,500
1 available

Art of the Pour Beer Booth Sponsor

- Logo on banner at beer booth
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters

\$1,500
1 available

Festival Cup Sponsor

- Logo on festival cup
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative posters



Parade of Flags Sponsor

- Logo on festival feather flag along the main strip of festival
- Social media acknowledgement
- 2 VIP passes (w/access to front stage & Bourbon Tasting Room)
- 2 Festival t-shirts
- 1 Commemorative poster

\$1,000

Patron Sponsor

- Logo on banner at event
- Social media acknowledgement
- 1 VIP pass (w/access to front stage & Bourbon Tasting Room)
- 1 Festival t-shirt
- 1 Commemorative posters

\$500

**NO SPONSORSHIP IS TOO BIG OR
TOO SMALL!**

**EVERY PARTNERSHIP SUPPORTS THE ARTS
IN OUR COMMUNITY.**

**INTERESTED IN BECOMING A SPONSOR?
EMAIL DIRECTOR@BAYOUARTS.ORG.**