








🗓️ **OCTOBER 10, 2026** 🗓️

Your sponsorship directly supports the arts and culture in our community while providing valuable visibility for your business before, during, and after the festival.

**ALL SPONSORSHIPS INCLUDE:**

Your logo on wayfinder displays throughout the festival.

**SPONSOR OPPORTUNITIES & BENEFITS**

SPONSORSHIP LEVEL	INVESTMENT	BENEFITS INCLUDE:
 <b>PRESENTING SPONSOR</b> (1 available)	<b>\$15,000</b>	<ul style="list-style-type: none"> <li>• Logo displayed prominently throughout the festival</li> <li>• Logo visible at all times on both big screens on Main Stage</li> <li>• Logo on all social media and digital platforms</li> <li>• 8 VIP Passes with front stage access and VIP Area</li> <li>• 8 Festival shirts</li> <li>• 4 Commemorative posters</li> </ul>
 <b>MAIN STAGE SPONSOR</b> (25 available)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Recognition on stage skrimms and both big screens</li> <li>• Social media acknowledgement</li> <li>• 4 VIP Passes with access to front stage and VIP Area</li> <li>• 4 Festival shirts</li> <li>• 2 Commemorative posters</li> </ul>
 <b>CULTURE COLLECTIVE SPONSOR</b> (5 available)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Logo prominently displayed throughout the Culture Collective</li> <li>• Social media acknowledgement</li> <li>• 4 VIP Passes with access to front stage and VIP Area</li> <li>• 4 Festival shirts</li> <li>• 2 Commemorative posters</li> </ul>
 <b>BOURBON TASTING ROOM SPONSOR</b> (1 available)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Logo on marketing materials</li> <li>• Social media acknowledgement</li> <li>• 4 VIP Passes with access to front stage and VIP Area</li> <li>• 4 Festival shirts</li> <li>• 2 Commemorative posters</li> </ul>
 <b>CHARGE AND CHILL SPONSOR</b> (1 available)	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Logo on marketing materials</li> <li>• Social media acknowledgement</li> <li>• 4 VIP Passes with access to front stage and VIP Area</li> <li>• 4 Festival shirts</li> <li>• 2 Commemorative posters</li> </ul>

*Thank you for supporting art, culture, and our community!*

SPONSORSHIP LEVEL	INVESTMENT	BENEFITS INCLUDE:
 <p><b>CUSTOM COOLER SPONSOR</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on 6-pack coolers</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>CUP SPONSOR</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on festival cup</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>KOOZIE SPONSORSHIP</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on koozies</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>ART OF THE POUR SPONSOR (BEER BOOTH)</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on banner at beer booths</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>CULINARY CREATIONS (FOOD BOOTH SPONSOR)</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on banner at food booths</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>VENDOR ALLEY SPONSOR</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on banner at vendor alley</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>INTERACTIVE ART ZONE MURAL</b> (1 available)</p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Logo on banner at Interactive Art Zone</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>
 <p><b>PARADE OF FLAGS SPONSOR</b> (Unlimited available) <b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• Logo on feather flag throughout the festival main strip</li> <li>• Social media acknowledgement</li> <li>• 2 VIP Passes with access to front stage and VIP Area</li> <li>• 2 Festival shirts</li> <li>• 1 Commemorative poster</li> </ul>	 <p><b>PATRON SPONSOR</b> (Unlimited available) <b>\$500</b></p> <ul style="list-style-type: none"> <li>• Logo on Festival Banner</li> <li>• Social media acknowledgement</li> </ul>	 <p><b>CUSTOM SPONSOR</b> Contact us for information.</p>
 <p><b>FOR MORE INFORMATION CONTACT:</b> Genie Ardoin   985-209-4404   <a href="mailto:director@bayouarts.org">director@bayouarts.org</a></p>		